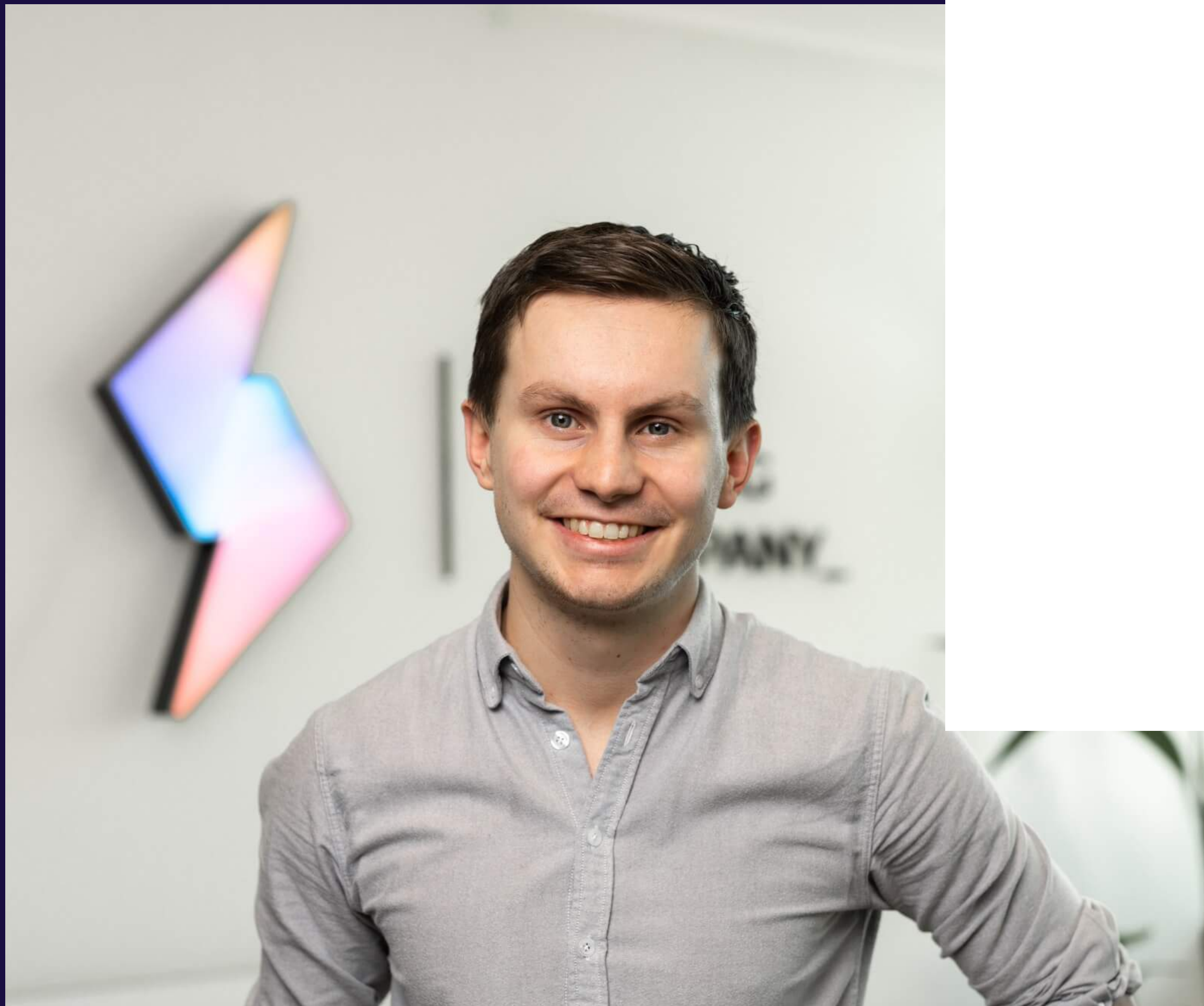


DUTCH
CODING
COMPANY_

Wij helpen **ambitieuze organisaties**
en ondernemers met het ontwerpen
en ontwikkelen van innovatieve
digitale producten **voor mensen.**



DUTCH
CODING
COMPANY_



Bas Schleijpen ⚡

FOUNDER & CREATIVE DIRECTOR



basschleijpen ›



bas@dutchcodingcompany.com



+316 139 974 57 ›

Hallo 🖐️ wij zijn Dutch Coding Company



Wat mag je verwachten?

1. Interessante ontwikkelingen
2. Hoe zet je dat om in succes?

Interessante ontwikkelingen

Class 1

Add Image Samples:

Webcam Upload

Class 2

Add Image Samples:

Webcam Upload

+ Add a class

Training

Train Model

Advanced

Preview

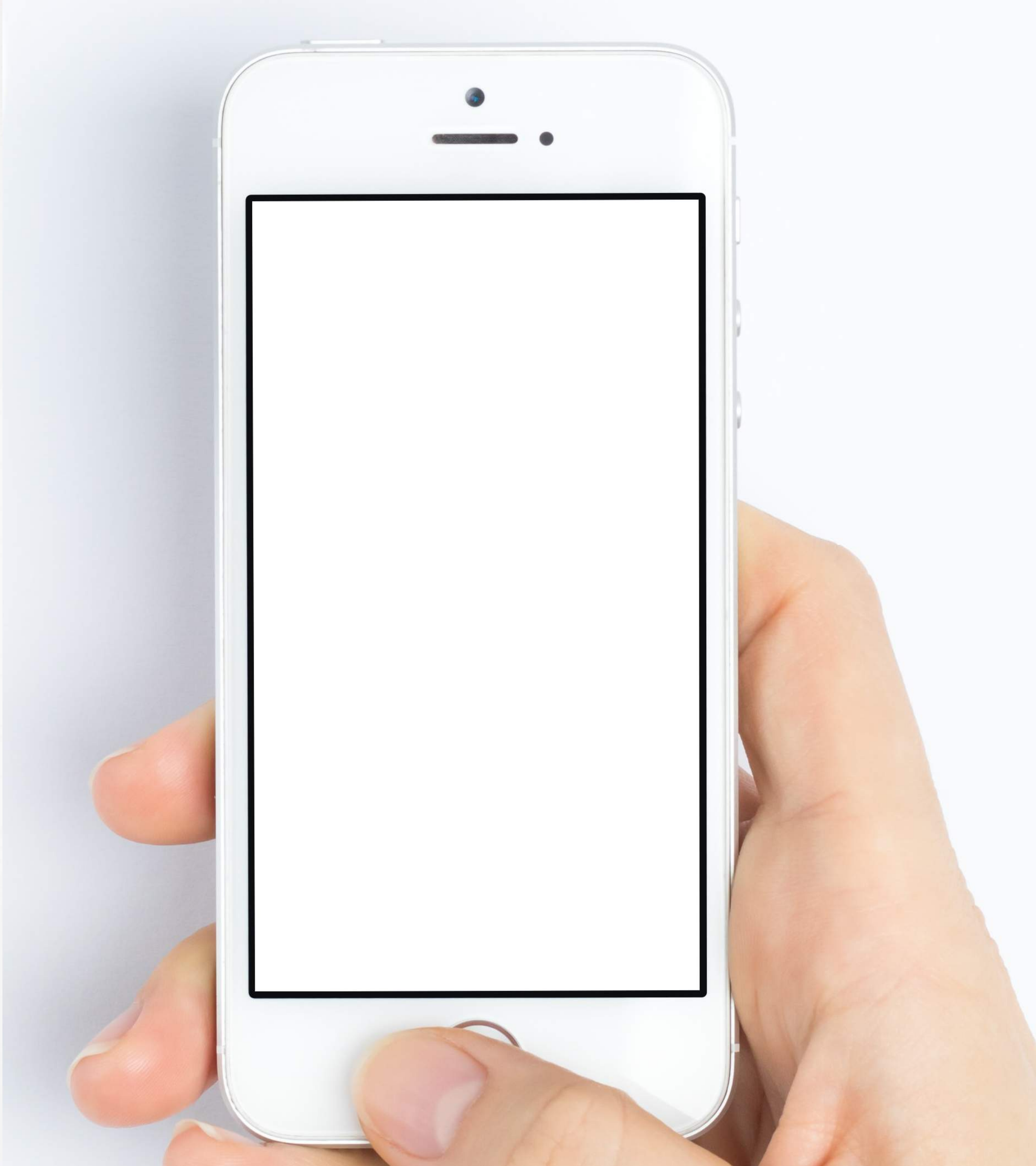
Export Model

You must train a model on the left before you can preview it here.

2 game changers

A computer in every pocket







4.2
miljard mensen

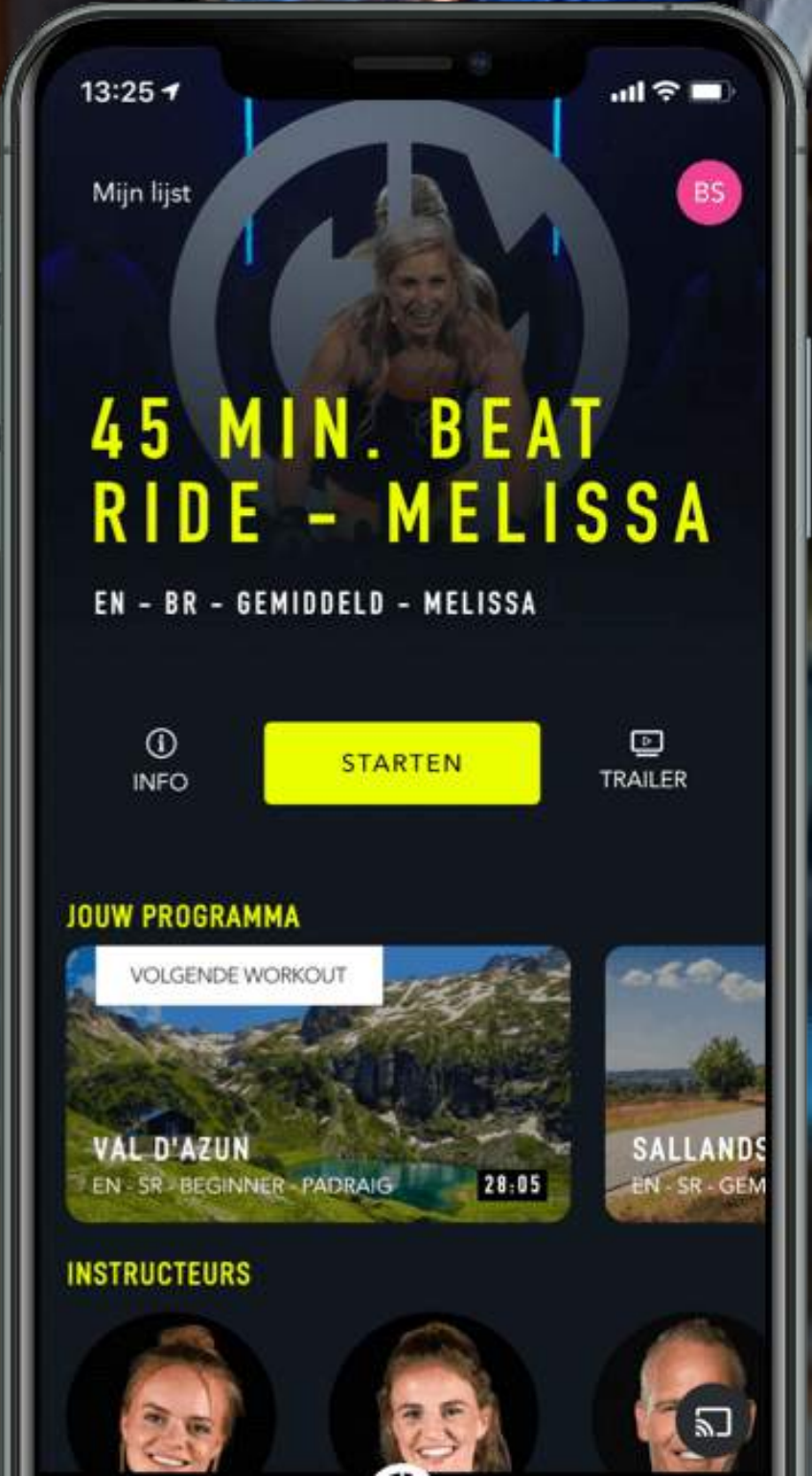
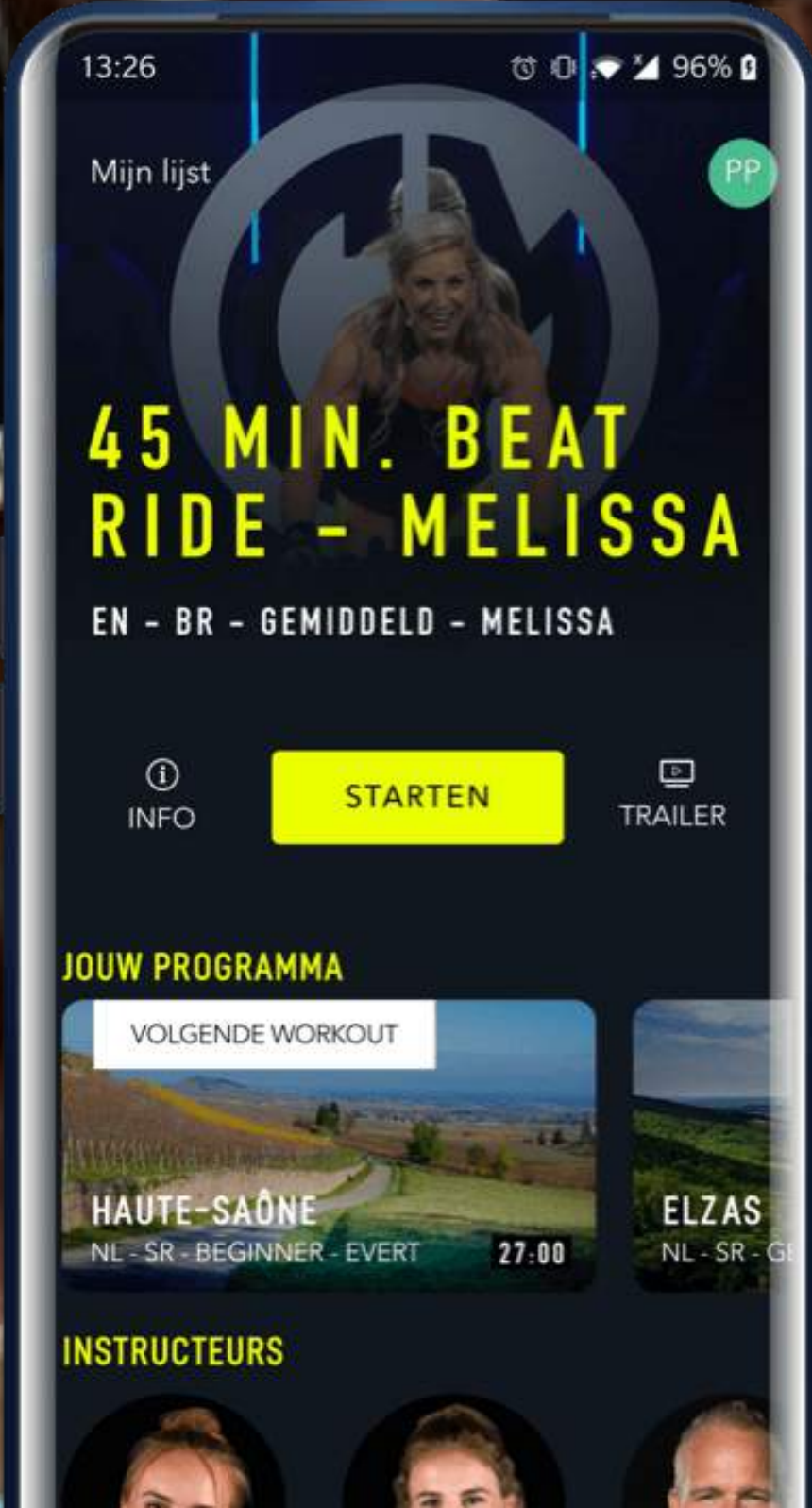
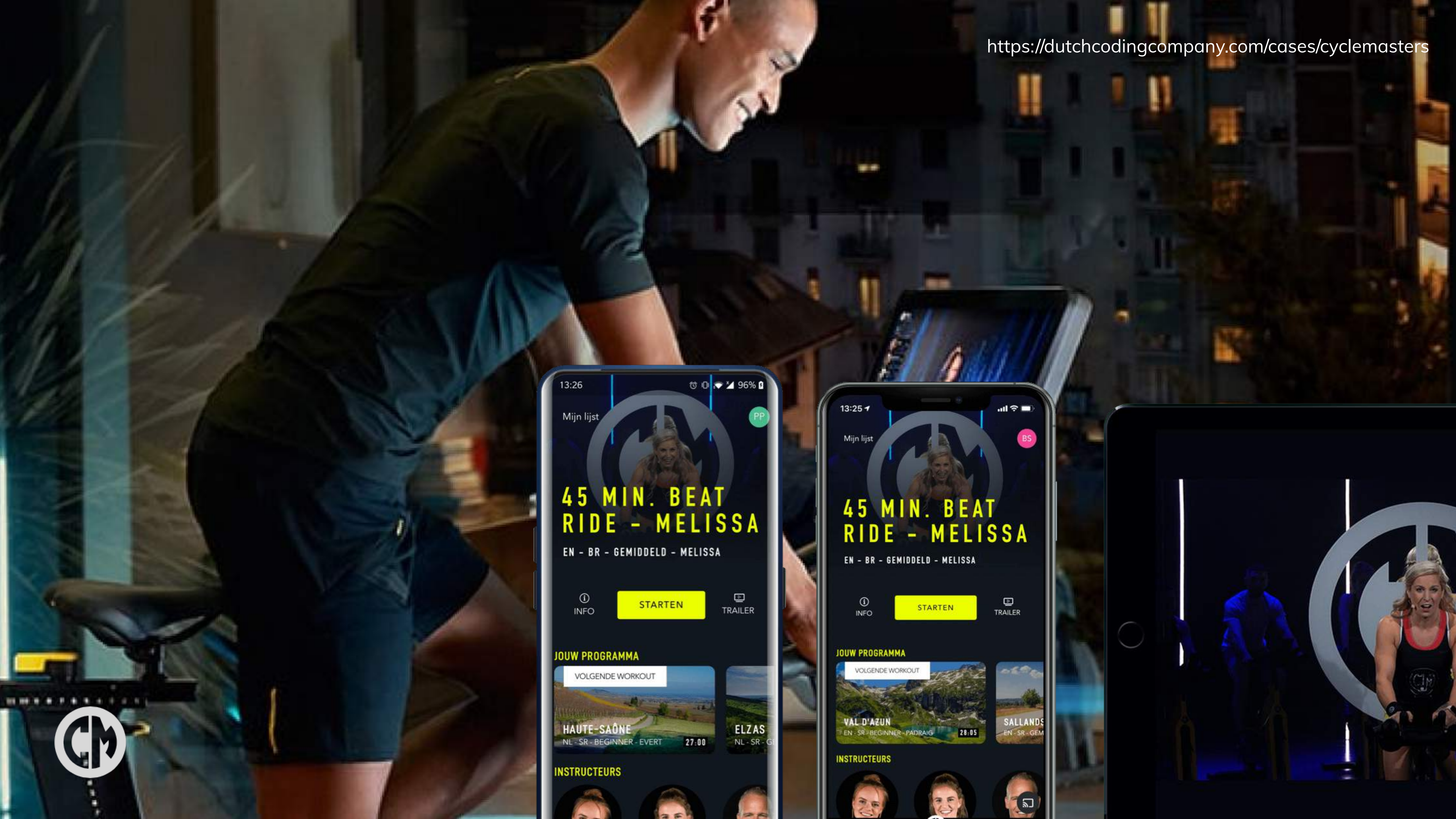


4.8
miljard mensen



Canon

<https://dutchcodingcompany.com/cases/campus-print>



Abonnementsmodel



**Techniek is een gegeven -
succes begint met een
probleem**

1. Mensen

**A desk is a
dangerous
place from
which to view
the world**



DUTCH
CODING
COMPANY_

John Le Carre

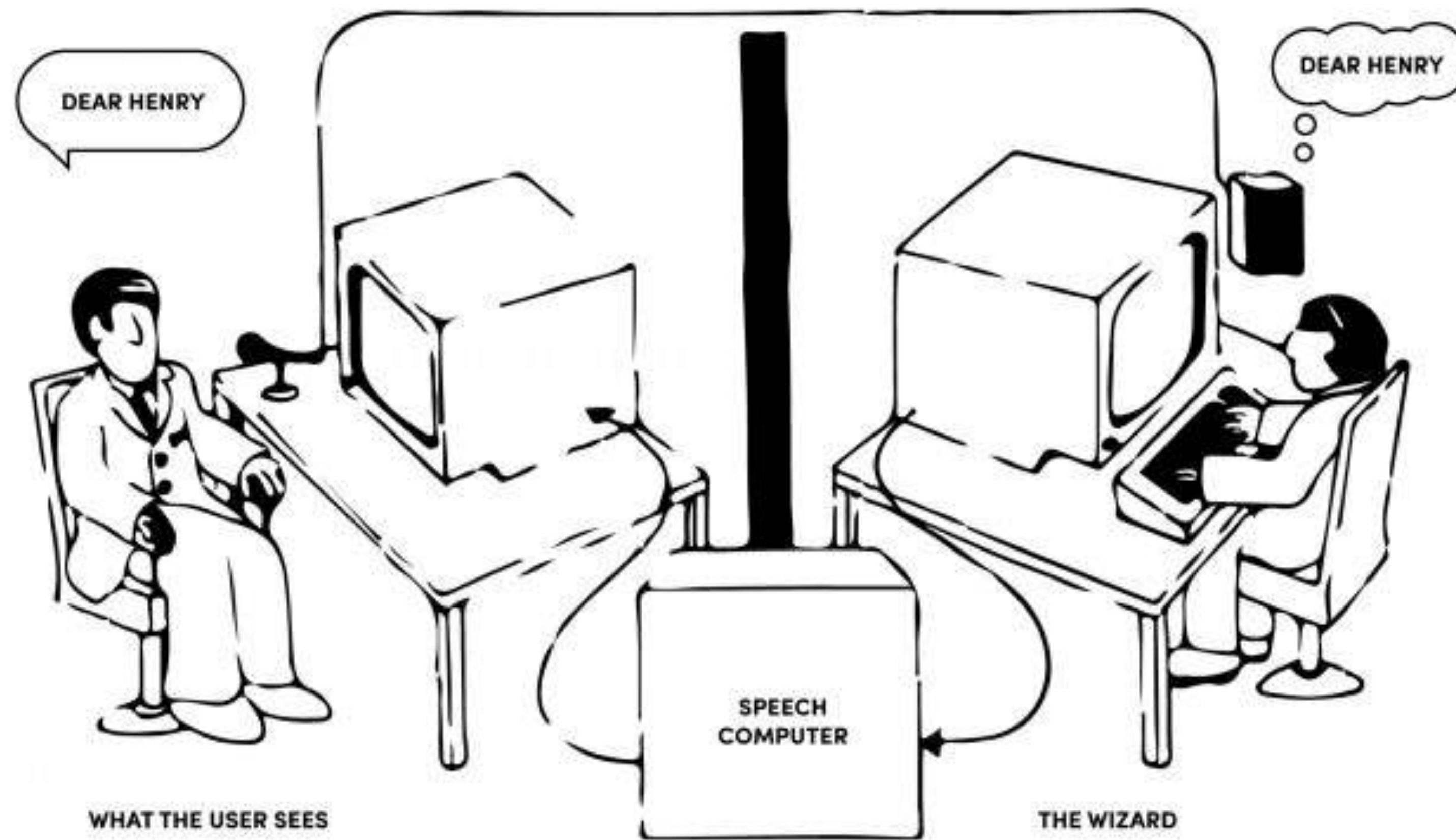
2. Snel testen

The listing typewriter IBM 1984



The listing typewriter IBM 1984

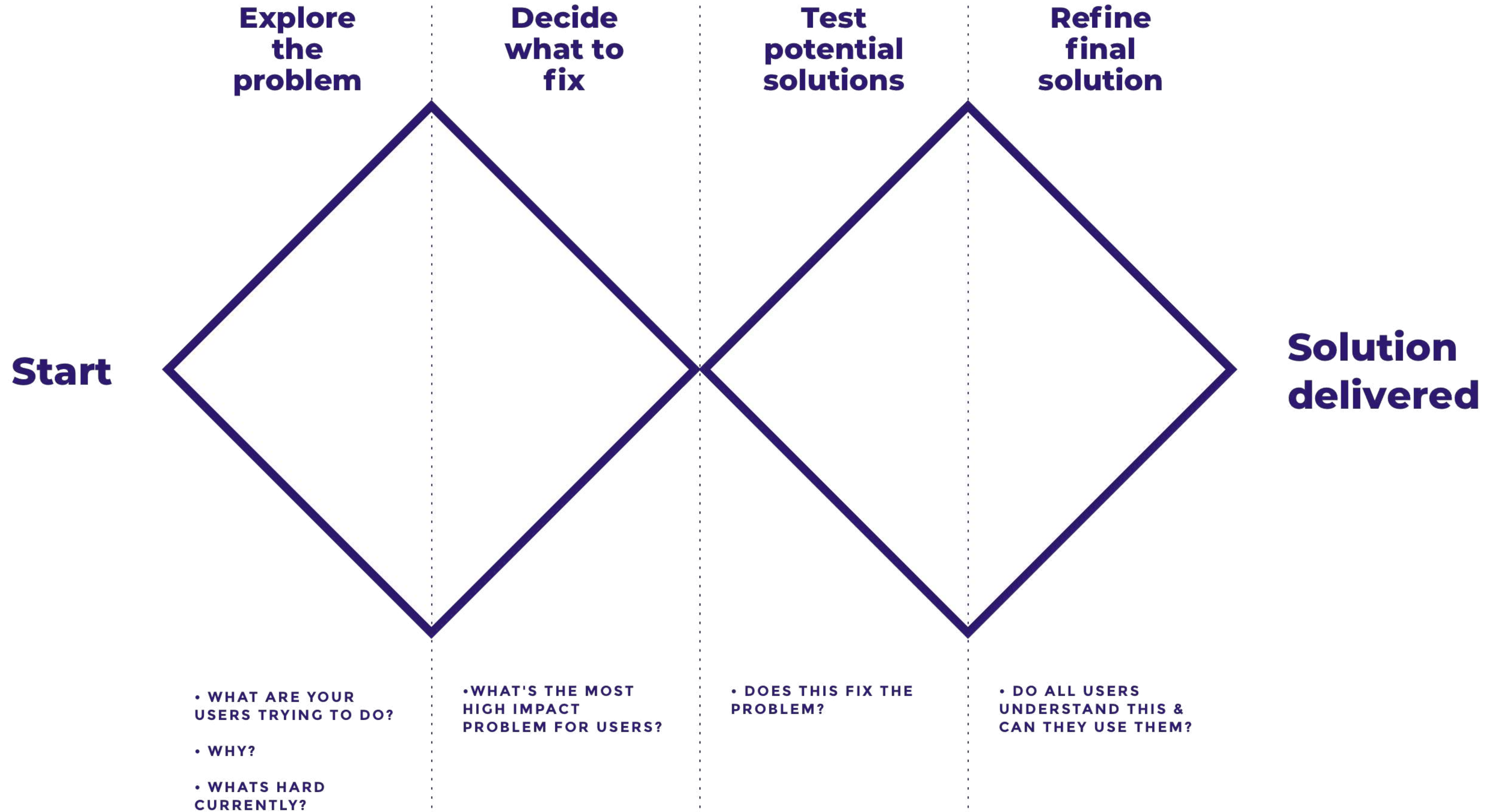
Wizard of Oz testing - The listening type writer IBM 1984





**Met minimale kosten kun je
je product valideren,
voordat je het gaat bouwen**

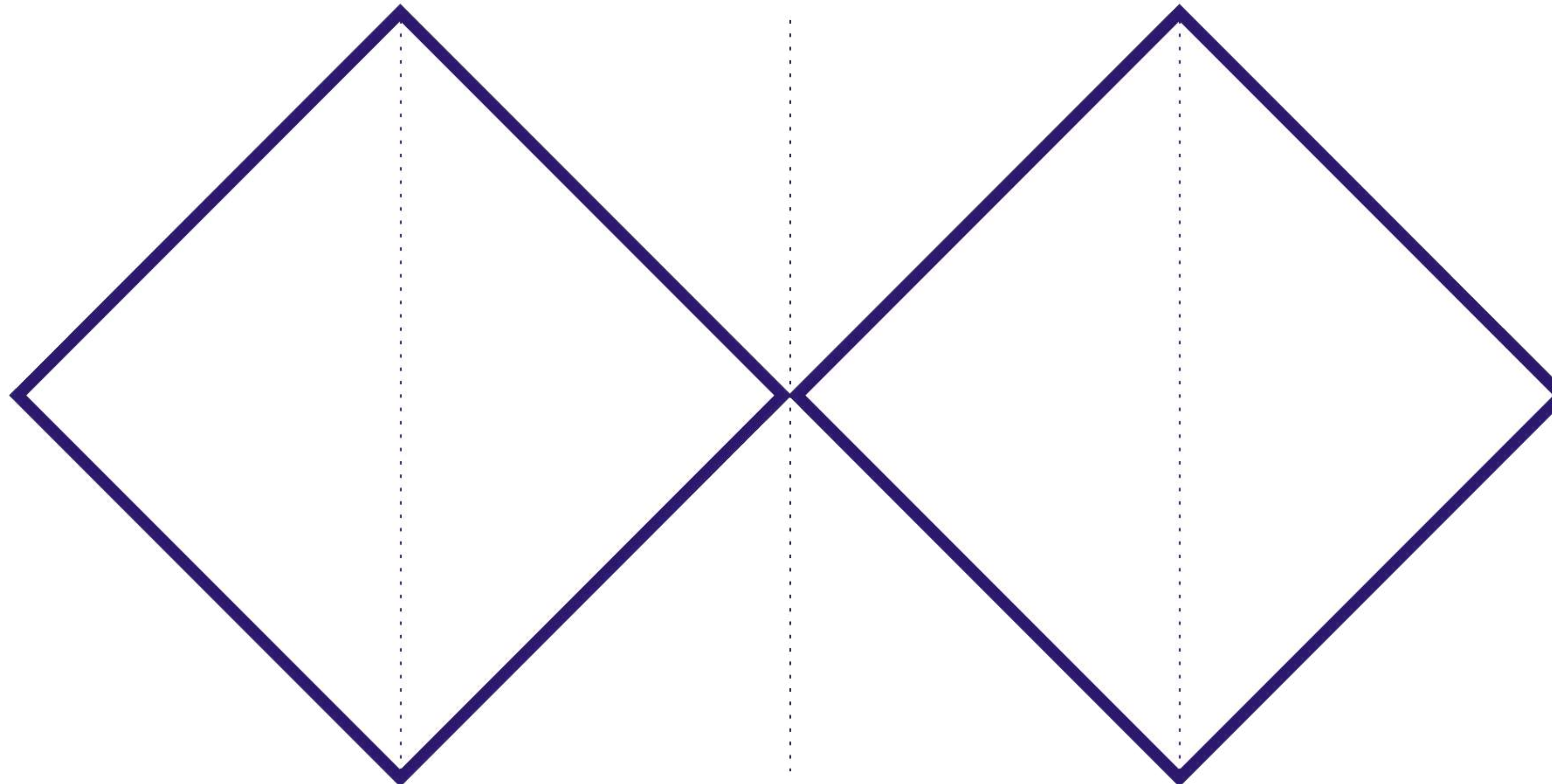
3. Proces



Design the **right** thing

Design the **thing** right

Start

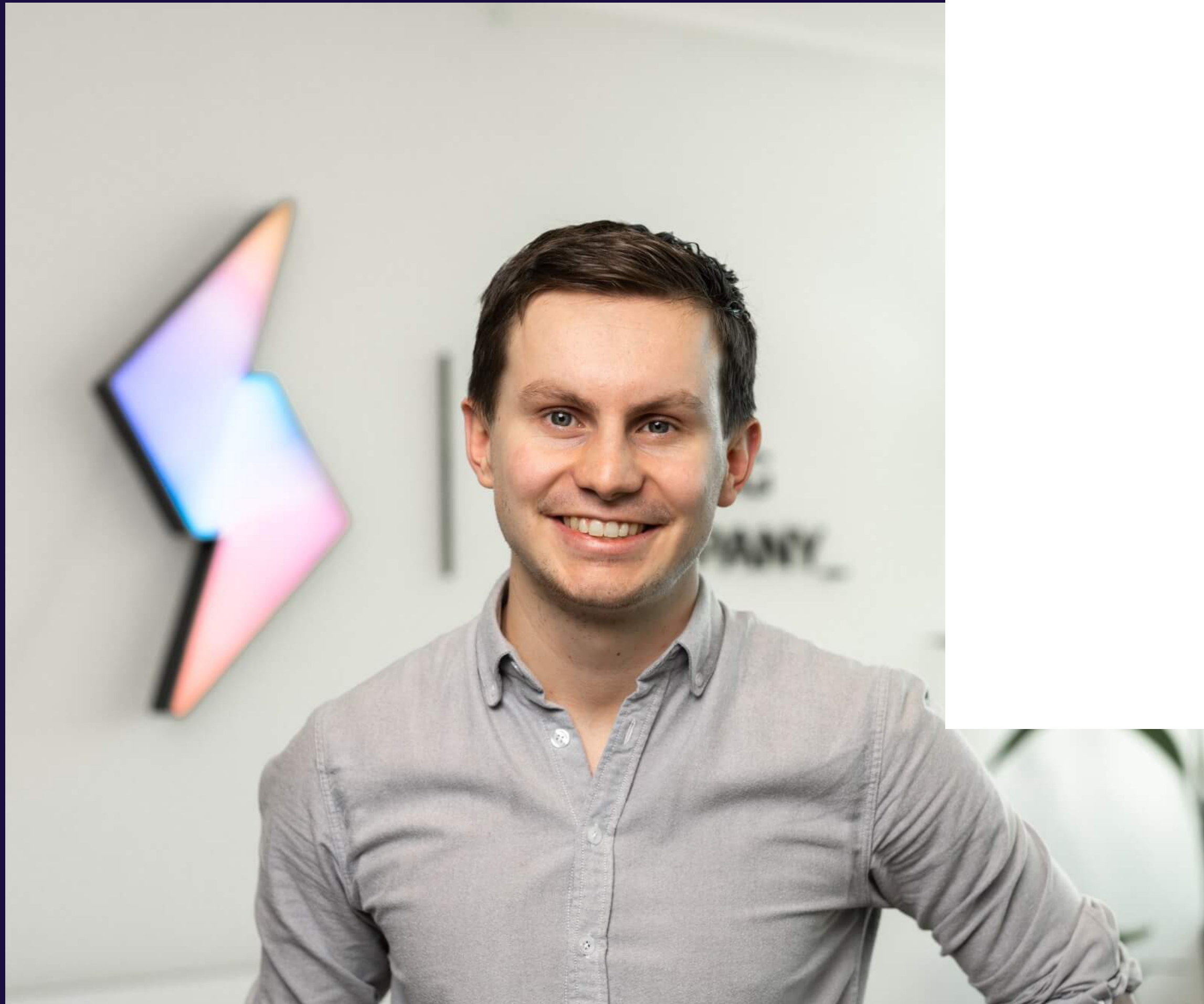


**Solution
delivered**

**Zorg eerst voor een goed
probleem, daarna pas voor
een goede oplossing**

**Technisch gezien is alles
mogelijk, de vraag is wat je
gaat aanbieden**

Thanks!



Bas Schleijpen 

FOUNDER & CREATIVE DIRECTOR



basschleijpen ›



bas@dutchcodingcompany.com



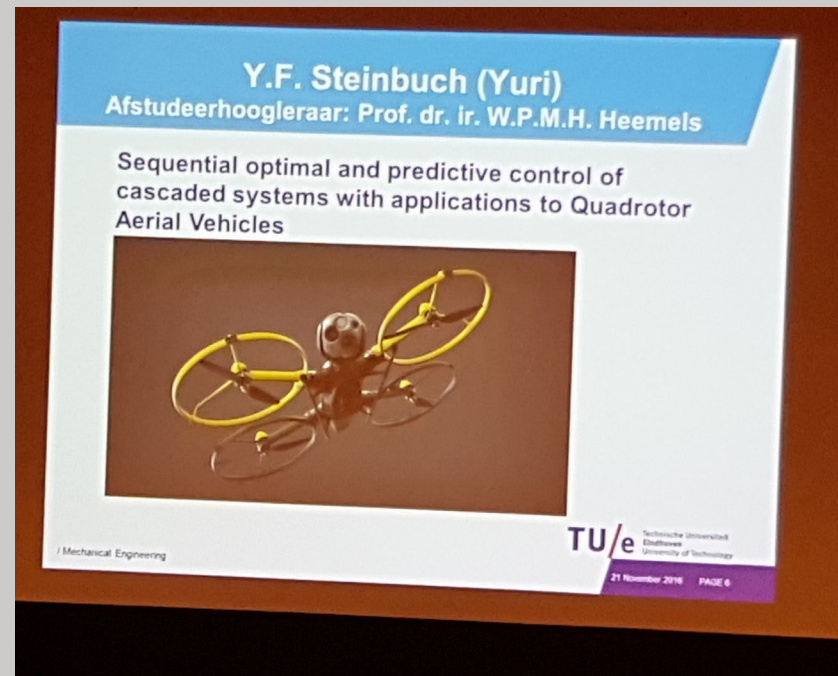
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AvularTM
Building Imagination

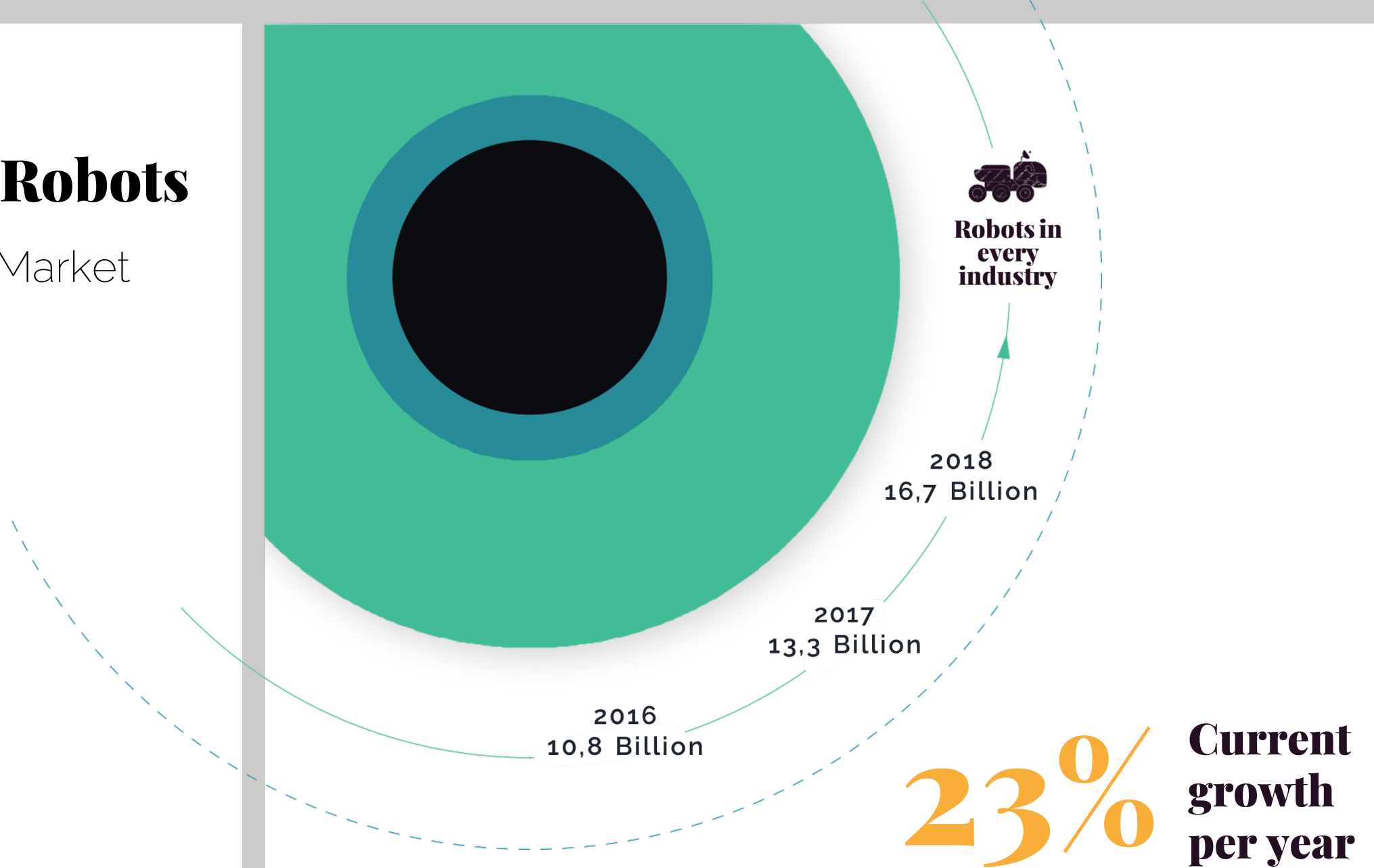
Me

Yuri Steinbuch



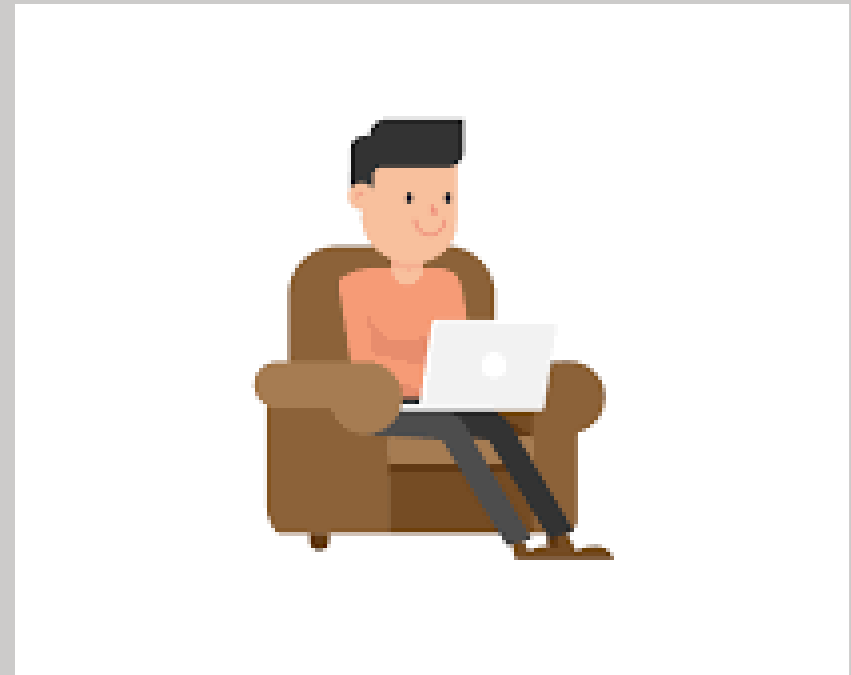
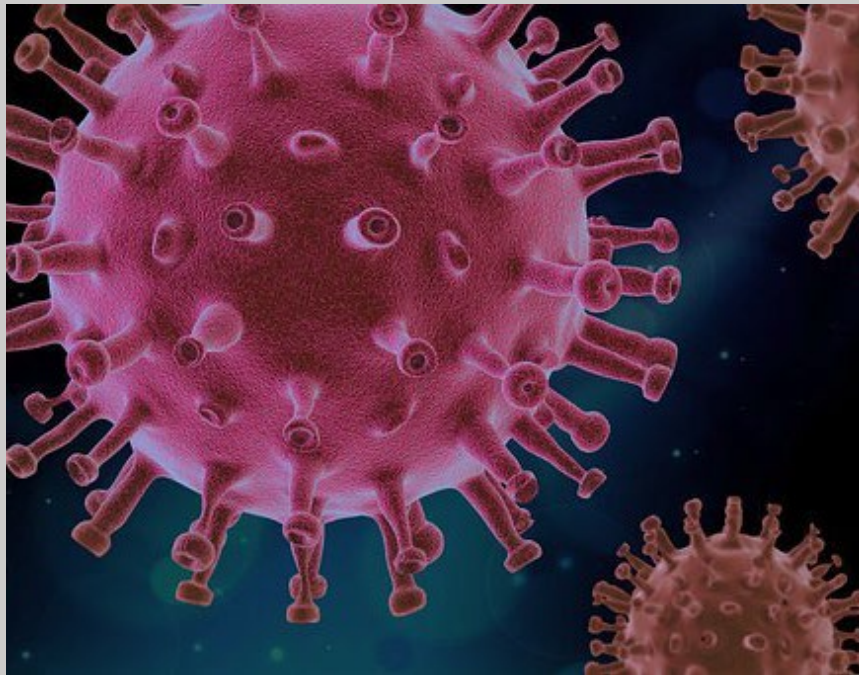
Mobile Robots

Global Market



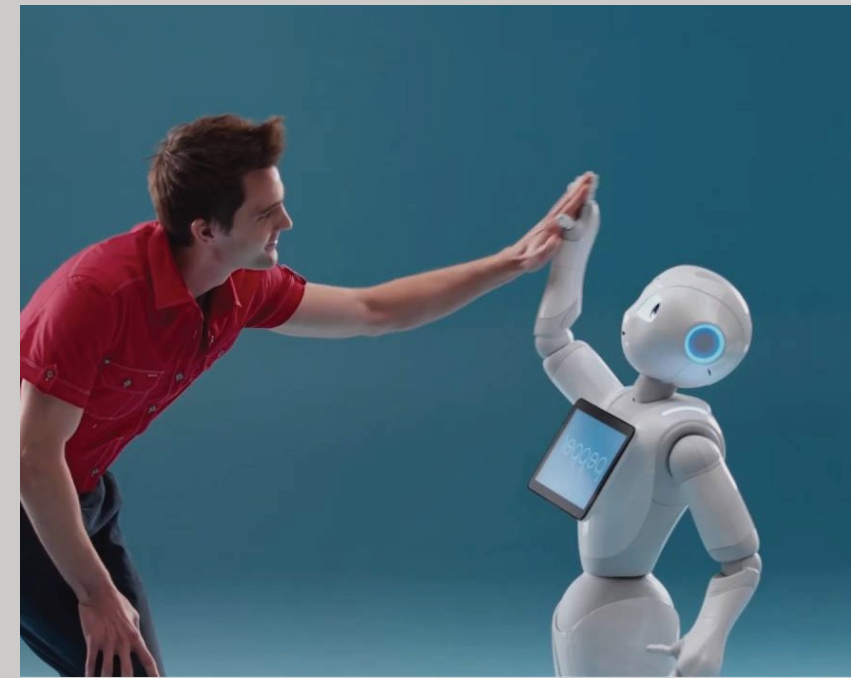
Mobile Robots

Growth Factors



Introduction

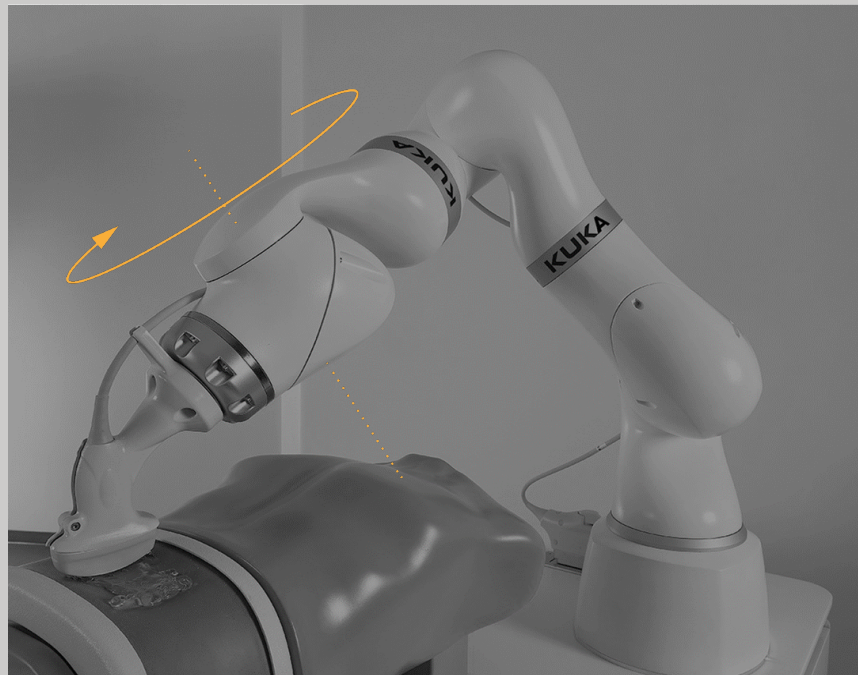
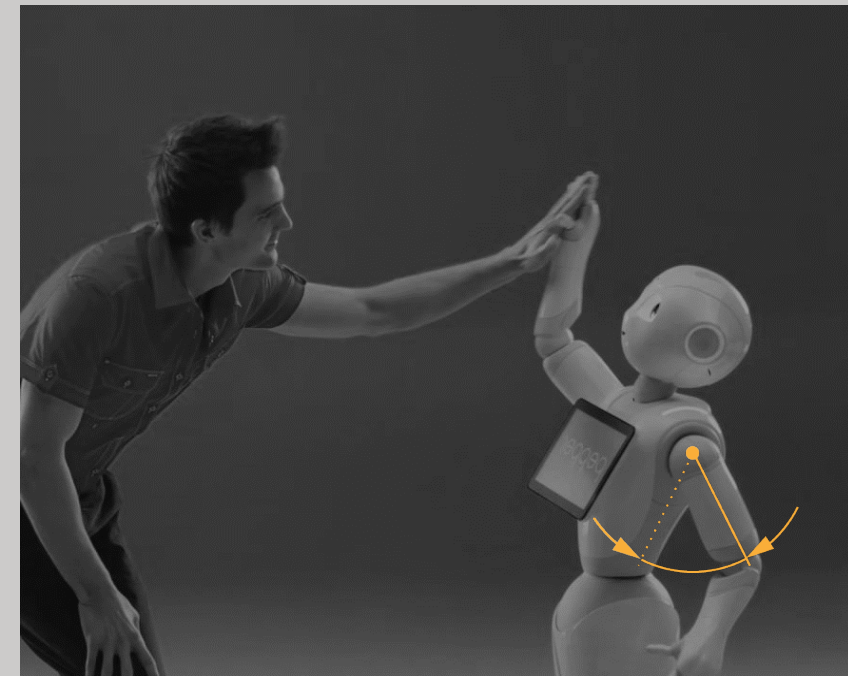
Robotic solutions



Introduction

Robotic solutions

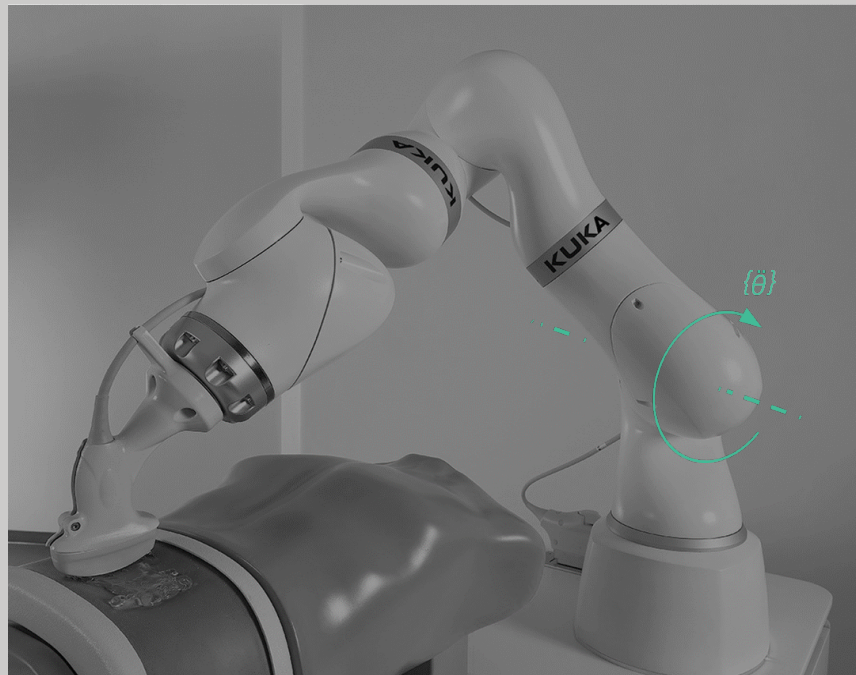
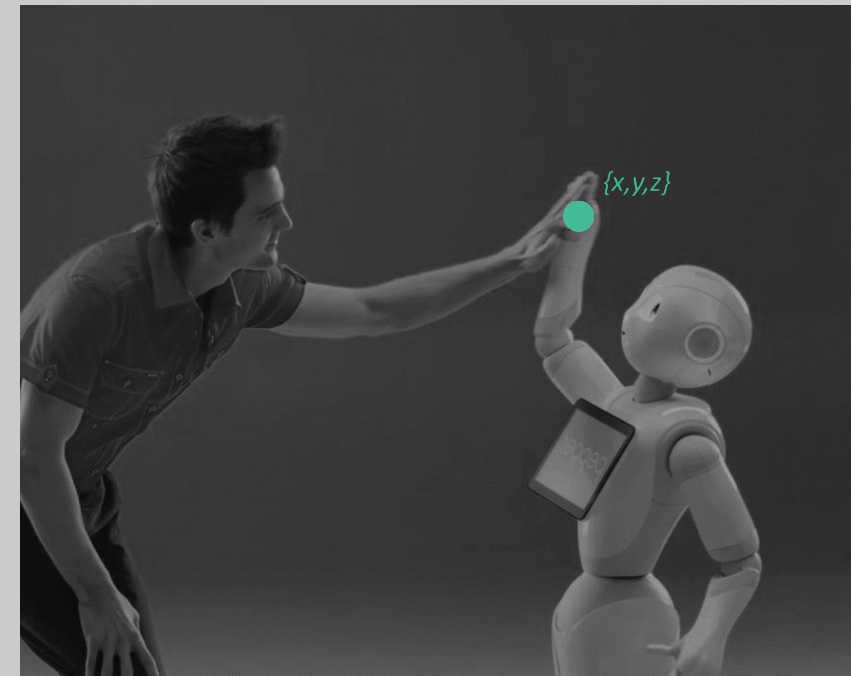
MOVEMENT



Introduction

Robotic solutions

LOCALIZATION



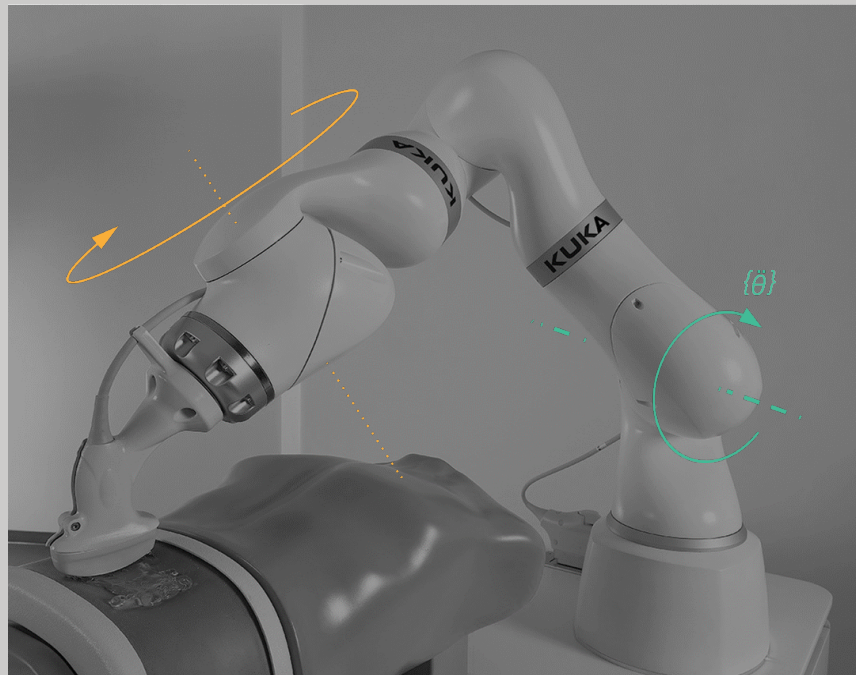
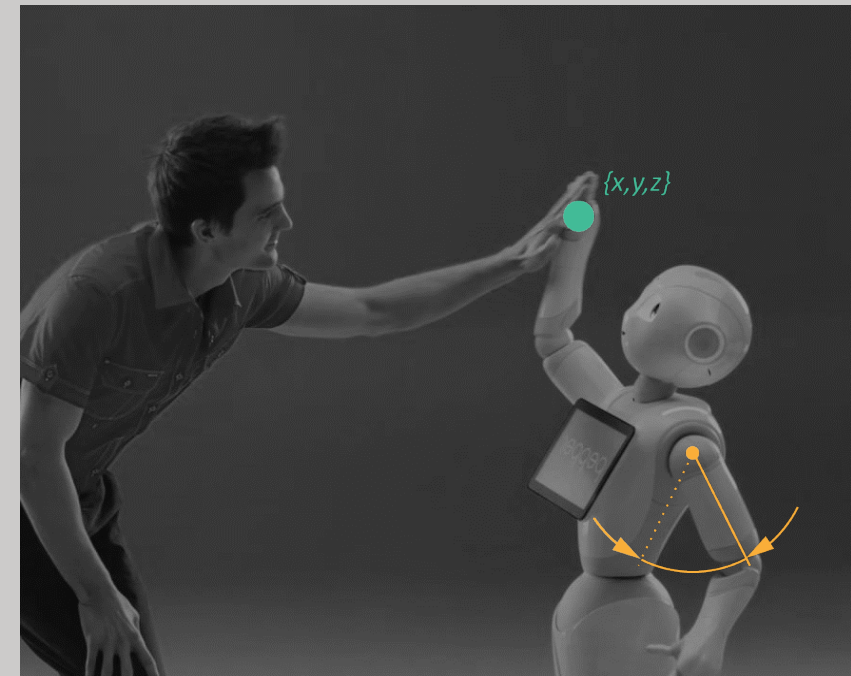
Introduction

Robotic solutions

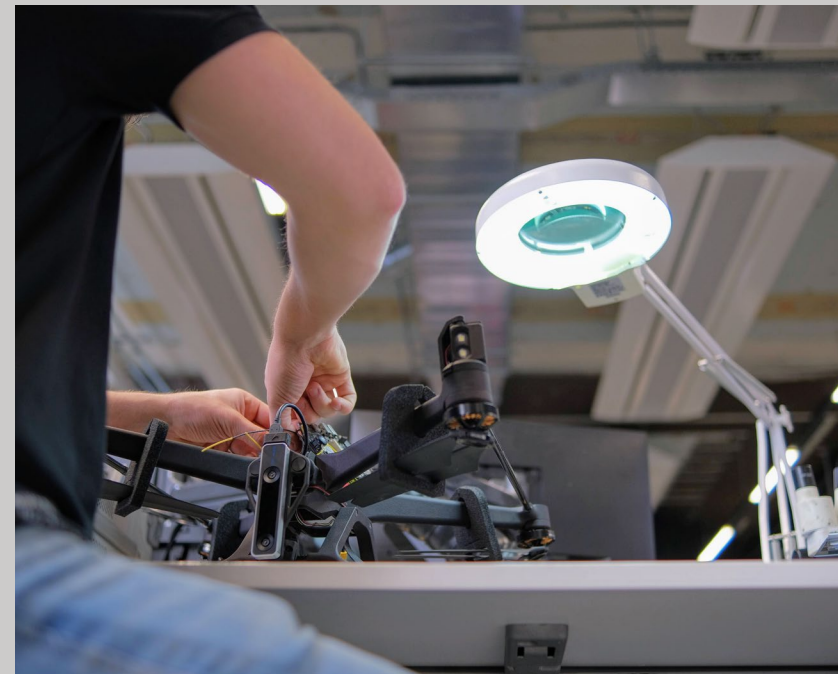
DEVELOPING THESE
COMMON BASICS CAN
EASILY TAKE
OVER ONE YEAR



Avular™ © 2020
Slide 8 | Section Introduction



Avular



Introduction

Avular

We make (building)
mobile robotics
accessible for everyone.
That is our mission



Introduction

Product lines



ESSENTIALS



PIONEERS



SERVICES



SOLUTIONS



Introduction

Essentials



ESSENTIALS



PIONEERS



SERVICES



SOLUTIONS



Introduction

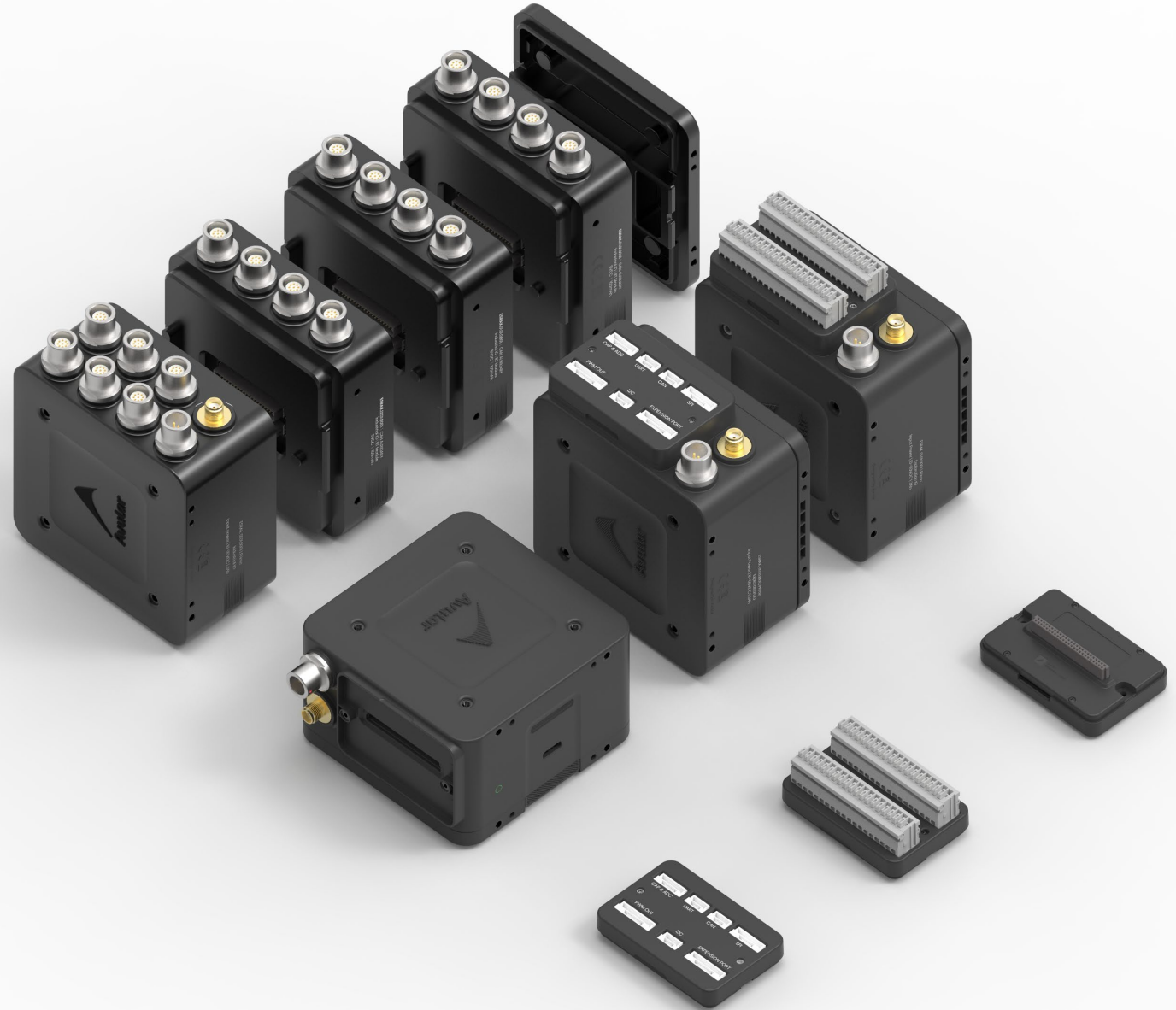
Essentials

The building blocks
for mobile robotics.



Introduction

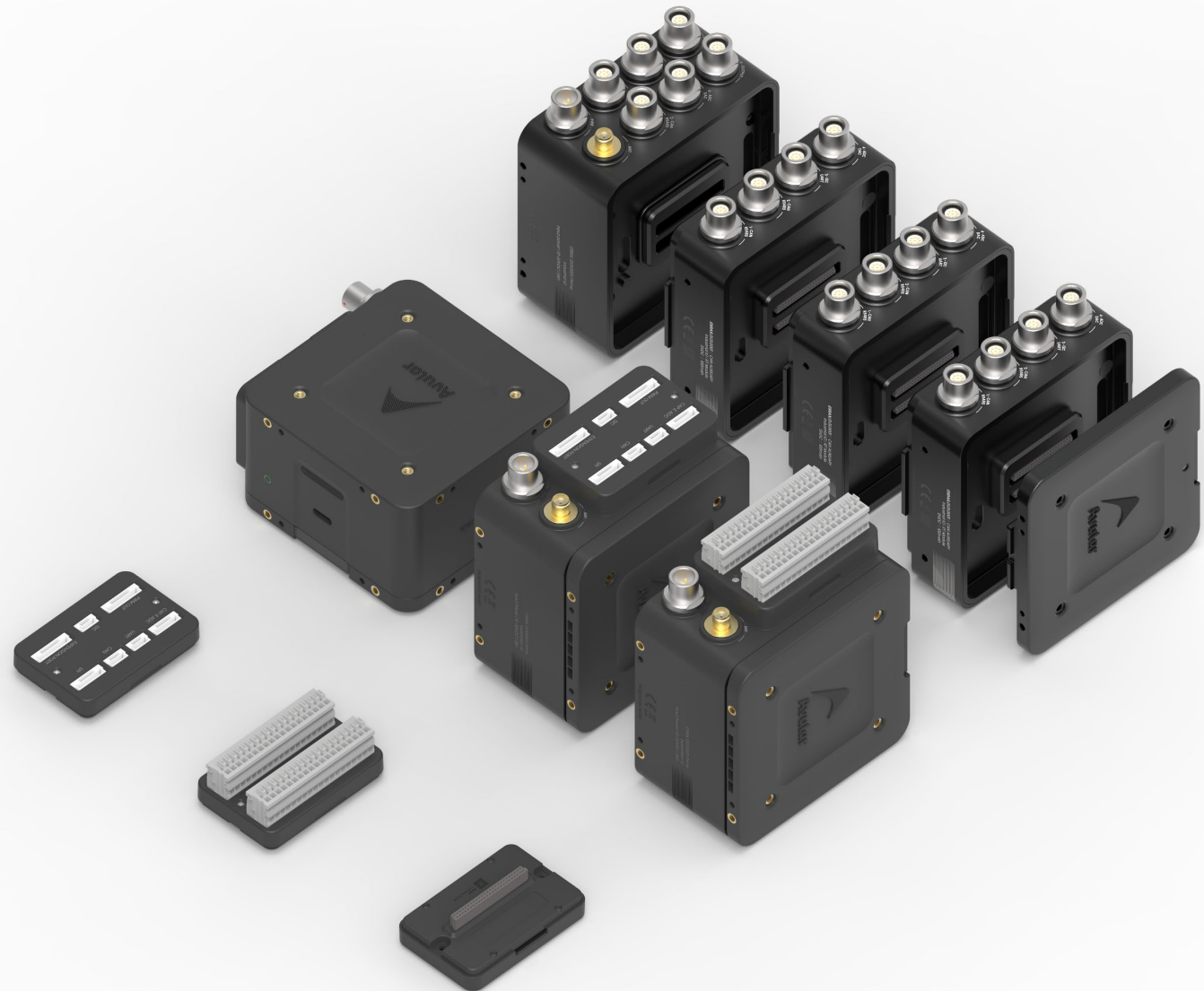
Essentials



Essentials

Prime

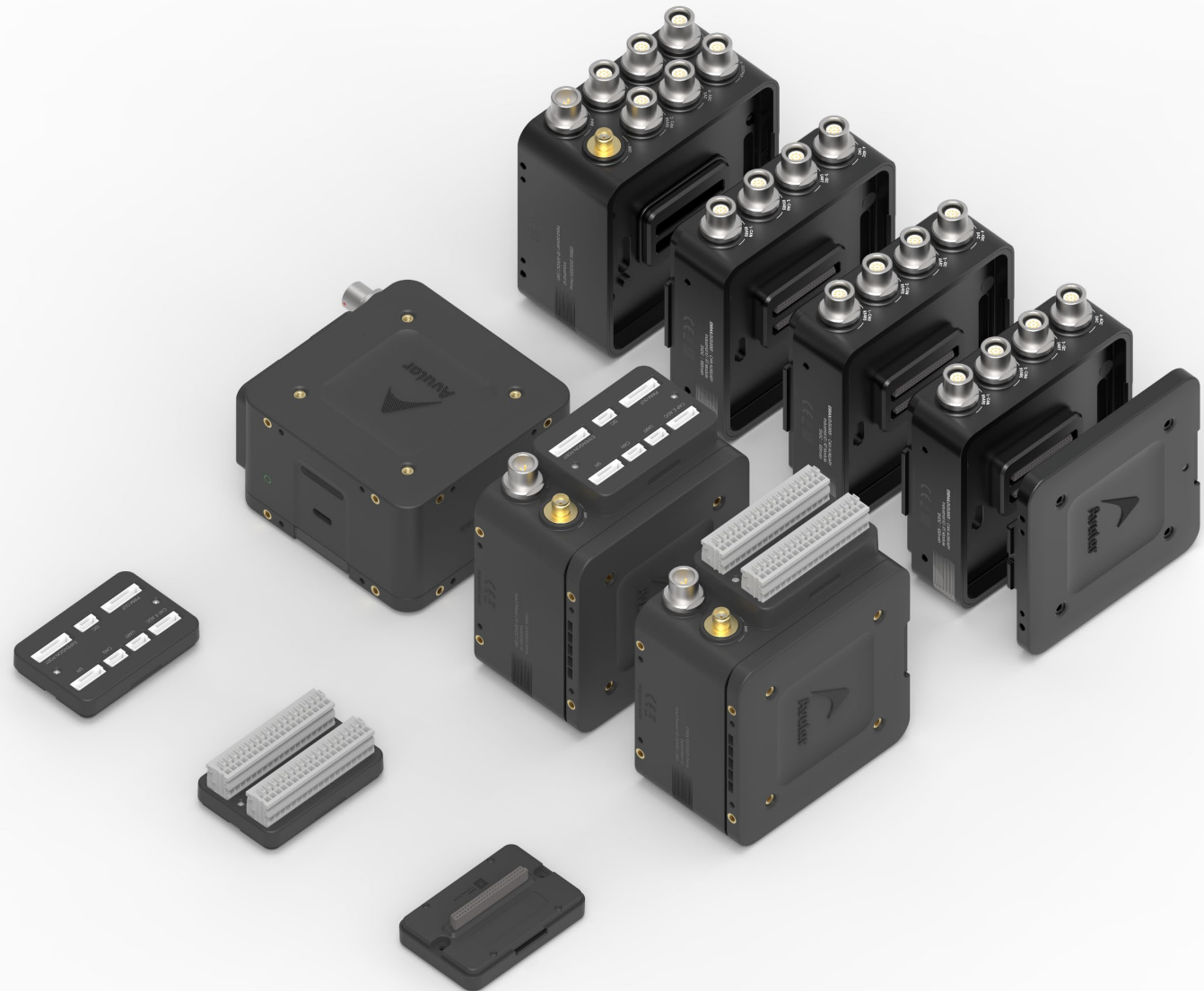
REALIZING THE BASICS
USUALLY TAKES
ONE YEAR



Essentials

Prime

WITH OUR ESSENTIALS
IT WILL TAKE JUST
ONE MONTH



Introduction

Pioneers



ESSENTIALS



PIONEERS



SERVICES



SOLUTIONS



Introduction

Pioneers

Customize a robot
with your expertise.



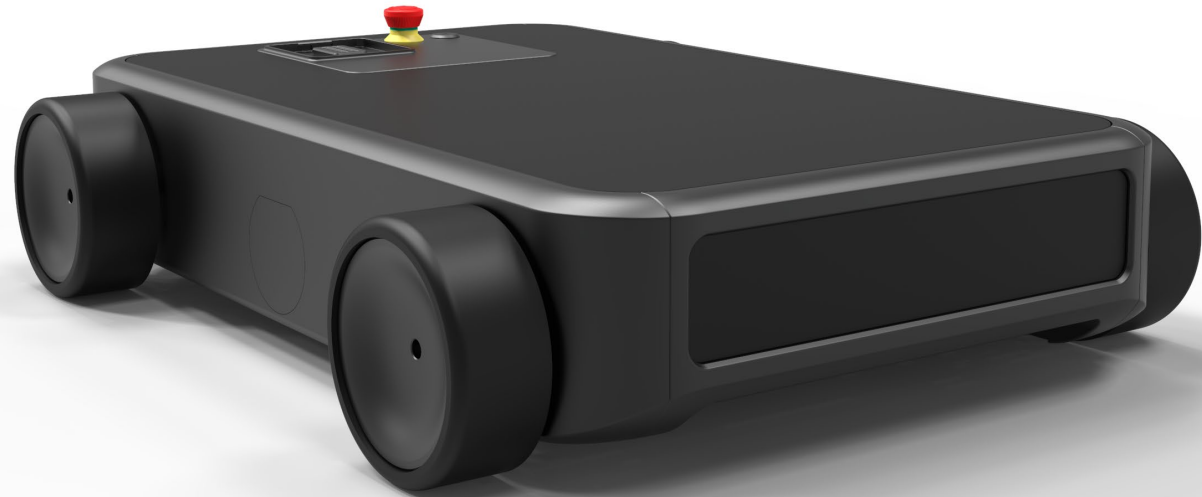
Pioneers

Vertex



Pioneers

Ranger



Introduction

Services



ESSENTIALS



PIONEERS



SERVICES



SOLUTIONS



Introduction

Services

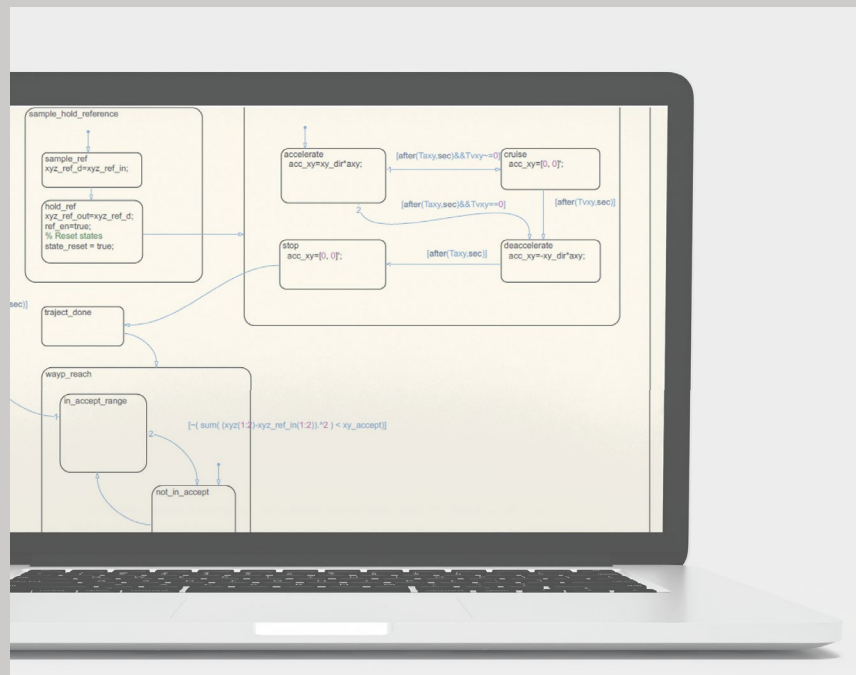
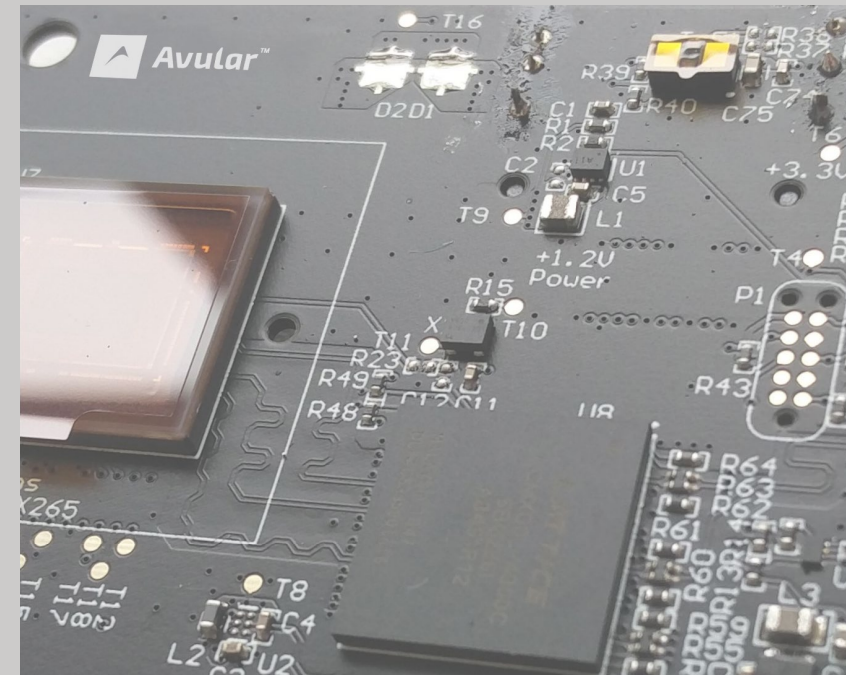
Bring our expertise
to your company.



Services

Custom

ROBOT SYSTEMS
EMBEDDED SYSTEMS
CONTROL SYSTEMS
GRAPHIC INTERFACE



Services

Chimney
inspection

HADEK



Service

Greenhouse
inspections



Services

Lighting
measurements

©signify



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Slide 26 | Section Services



Services

Airport
logistics

VANDERLANDE



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Slide 27 | Section Services



Other applications





Avular™
Building Imagination

THE DISRUPTORS

Dé HR partner van organisaties met lef!

The Disruptors



Bram Joosten



Vivian Meine



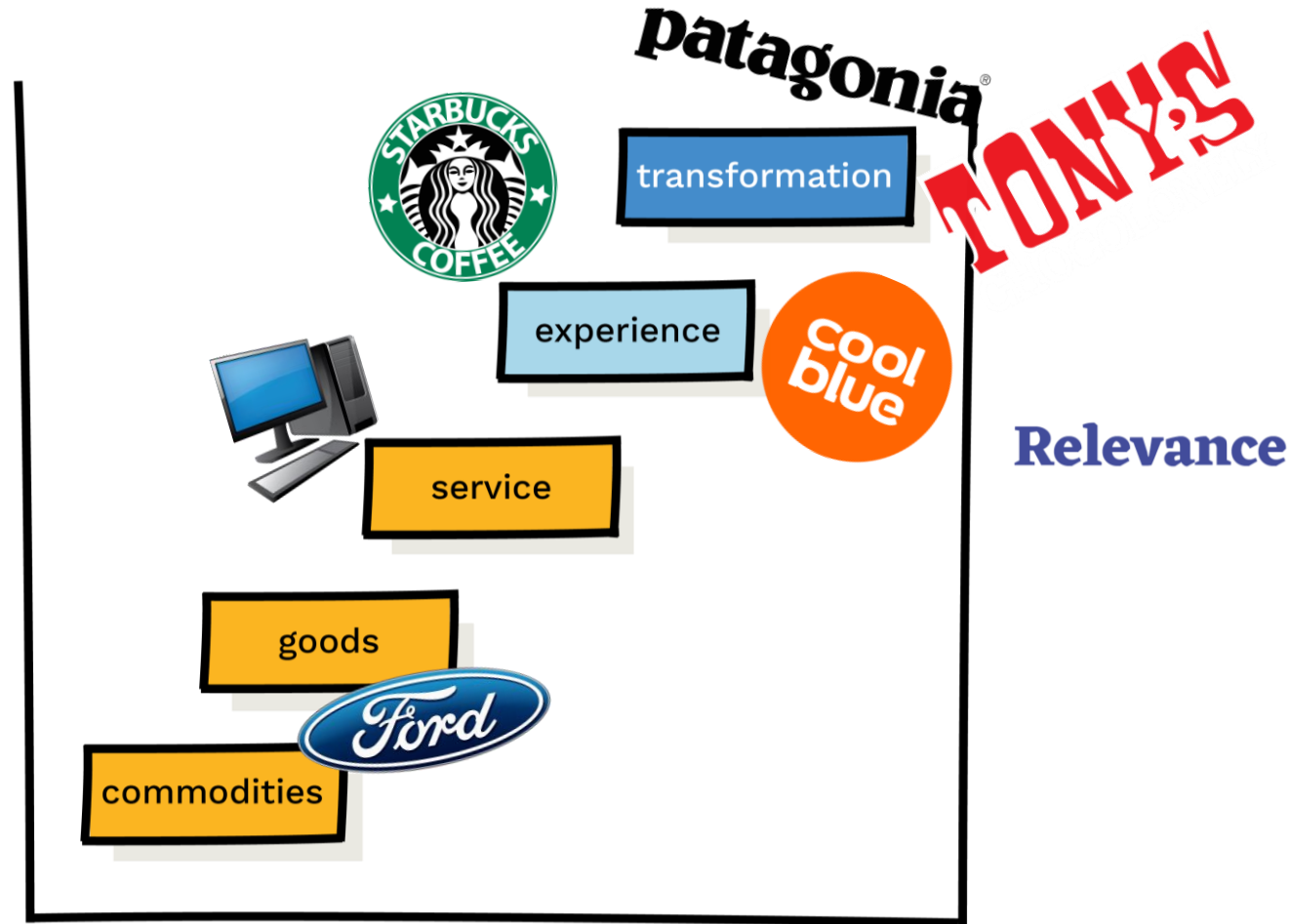
Kai Grünewald

Experience Economy

Differ

Relevance

Value



Pine & Gilmore
(1998)

4S-model

see
feel
hear
assemble

think
wonder
create

move
share
communicate
keep up

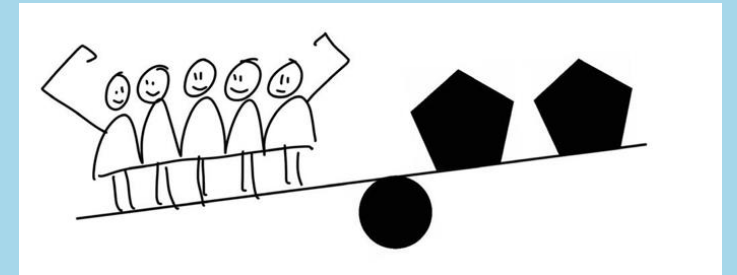
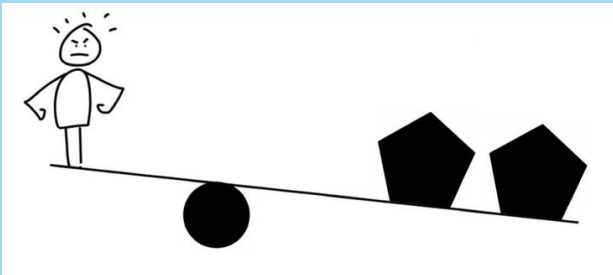
repeat
feedback
adjust

ense

Strategize

Scramble

Strengthen



The Disruptors

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5652 AH Eindhoven

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bram@thedisruptors.nl

THE **D I S**
RUP
T O R S

